



UCU at QUB event on managerialism and marketisation in universities (February 21st, 2023)

On Thursday 23rd February at 2pm at Queen's University Belfast, the social anthropologist Professor Cris Shore (Goldsmiths, University of London), will give a talk on "Unbundling the University: Managerialism, Market Making and the New Academic Capitalism." Professor Shore's research examines the rise of managerialism, commercialisation, financialization and marketisation in public universities.

Professor Shore's talk is organised by the Queen's University Belfast branch of UCU (University and College Union) during a two-week pause in UK-wide UCU strike action. During this pause, UCU at QUB continues to observe action short of a strike and to highlight the serious problems within universities stemming from the ongoing marketisation of higher education, and why these problems impact negatively on students and staff.

Sean O'Connell, President of the Queen's UCU branch, said: "As the UK university system finds itself in the midst of serious and sustained industrial unrest, this is a fascinating and important opportunity to reflect on how we ended up in this crisis."

Professor Shore's talk is open to everyone, and will be held at 27 University Square (01/003) on the Queen's University Belfast campus.

The Queen's University Belfast branch of the University and College Union (UCU) represents 1,100 members from a wide range of university staff, including postgraduate teaching assistants, demonstrators, professional services and academic-related staff, along with lecturers.

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